



مجلس الغرف السعودية  
Council of Saudi Chambers

FINLAND  
CHAMBER OF COMMERCE

**Program**  
**Saudi-Finnish Virtual Business Event**  
**Bilateral Trade & Investment Opportunities**

**Date: 18<sup>th</sup> January 2021**

**Time: 13:00 Time in Riyad / 12:00 Time in Helsinki**

Helsinki Time	Riyad Time	Agenda
12:00	13:00	Opening by moderator <b>Mr Timo Vuori</b> , Executive Vice President of Finland Chamber of Commerce
12:05	13:05	<b>Update on Saudi Economy and lessons learnt from Covid-19</b> Mr. Ajlan bin Abdulaziz Al Ajlan, Chair of Council of Saudi Chambers (TBC) H.E. Dr. Faisal Ghulam, Saudi Ambassador to Finland (TBC)
12:15	13:15	<b>Update on Finnish Economy and lessons learnt from Covid-19</b> <b>Mr. Juho Romakkaniemi</b> , Chief Executive of Finland Chamber of Commerce <b>Ms Tytti Sirola</b> , Chair of Finland-Arab Business Association, CEO & Co-Founder of Bluet Oy Ltd
12:25	13:25	<b>Business Roundtable on Bilateral Trade &amp; Investment Opportunities</b>  <b>Case Saudi Arabia – New Business Opportunities (15 mins)</b> Presentation by the Foreign Trade Authority Presentation by Ministry of Investment  <b>Case Finland – New Business Opportunities (10 mins)</b> Presentation by H.E. Mr. Pekka Voutilainen, Ambassador, Trade and Development, Finland  <b>Q &amp; A (5 mins)</b>
12:55	13:55	<b>Conclusions – our common message to Joint Committee on 20<sup>th</sup> Jan 2021</b>
13:00	14:00	<b>End of Program</b>