

Yulia Kotova, Advisor at SI "Entrepreneurship & Export promotion office"





ENTREPRENEURSHIP & EXPORT PROMOTION OFFICE

The purpose of the Office is to promote development and support of small and medium business, support and promotion of exports of goods and works and services of Ukrainian manufacturers.

10 FUNCTIONS IN FOCUS

- Analytics & Strategy
- Export
- Legal
- SME Infrastructure
- Access to Finance
- PPD, Communication & Partnership
- SME Promotion & Education
- SME Innovation
- Digital Transformation
- SME investment

DIRECTIONS OF EXPORT:

- Education for exporters
- Analytics and research
- Export consulting
- Partners search



Why Ukraine?

- Largest country located entirely Europe 603,500 square km. 33% of the world's black soil is in Ukraine (UA agriculture land = 1,16 of Germany)
- Ukraine has concluded 18 FTAs covering a total of 46 countries, incl. FTA with **Finland**
- Among top exporters of sunflower oil, grain, walnuts, poultry meat, beef, white sugar in the world 45% in total export (\$22.2 bn of food and agriculture)
- Nº1 supplier of organic food to EU from Europe (Nº2 in the world after China)



Ukraine organic trade opportunities

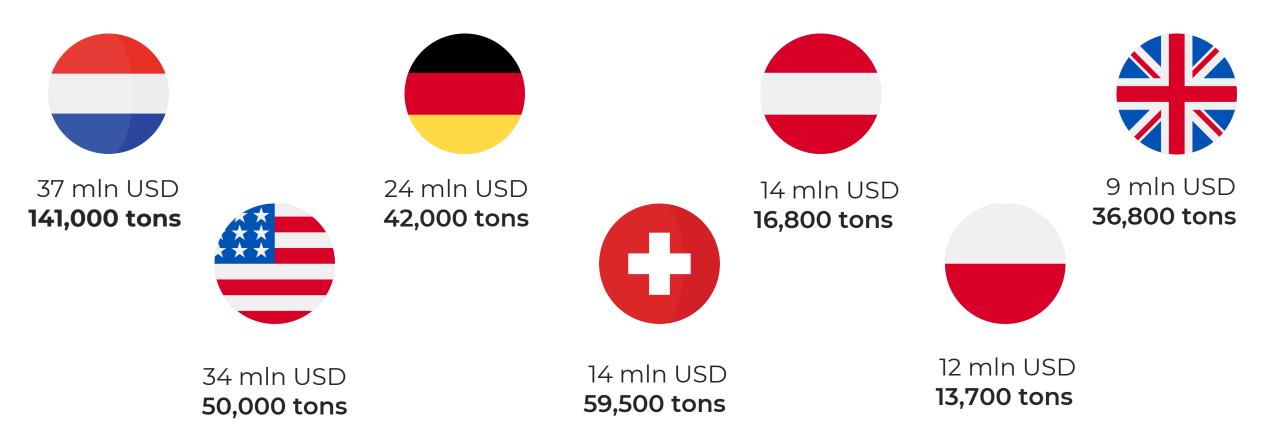
Ukraine has:

- > 722 organic operators
- 467 980 ha land organic and in conversion
- > People and skills: well-educated and high-skilled innovators
- > Cost-competitiveness: most cost-efficient manufacturing platform in Europe
- > The majority of organic operators in Ukraine ready to produce on private label terms and conditions.



Ukrainian organic food export overview

Ukrainian organic products already **export to 35 countries** (Europe, North America, Asia, Africa). It is **469 000 ton** of products with the **total cost - 189 mln USD sold to 236 companies** around the world.





THANK YOU FOR ATTENTION

CONTACT US

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