

WEBINAR

Hong Kong: Enhanced Value for Capturing New Opportunities in Asia



2021
10 Jun
THU



16:00-17:45
GMT + 8
HKT
10:00-11:45
CET



ENGLISH



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Despite the uncertain global business environment under COVID-19, Hong Kong maintains its competitiveness as an international financial centre in Asia with the city's open business environment, free economy, rule of law, well-established infrastructure system and international talent pool. Hong Kong's ever-growing business relationship with the mainland China has continued to give rise to unlimited market potential. In this webinar, distinguished Hong Kong business leaders and economist will share their insights on how European companies could take advantage of Hong Kong's unique role to capture new business opportunities.



KEY DISCUSSION TOPICS

- Update on Hong Kong Economic Landscape and Development
- Capitalise the sizable market and growth

potential in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA)

- Hong Kong's role as a business and investment hub
- How European companies could leverage Hong Kong platform to strengthen ties with Asian trading partners

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SPEAKERS



Mr Victor L. L. Chu

Chairman & CEO
First Eastern Investment Group;
Chairman
Hong Kong-Europe Business Council



Mr Arnold Cheng

Director-Hong Kong & Pearl River
Delta John Swire & Sons (China)
Limited



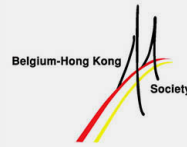
Mr Nicholas Kwan

Director of Research
Hong Kong Trade Development
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Deadline: 28 May 2021

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