

**3rd** EDITION



**ICT MAGHREB**

Information and Communications Technology Exhibition & Conference

**14-16 MARS 2023**

Palais de la Culture Moufdi Zakaria, Alger, Algerie

# INTERNATIONAL EXHIBITION FOR INFORMATION AND COMMUNICATION TECHNOLOGY

**2,500 m<sup>2</sup>**

Espace d'exposition

**10,000**

Visiteurs

**150**

Exposants

**3**

Jours

**EXPO**

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# Introduction

ICT Maghreb is fundamentally inspired by our vision which consists in giving the enterprise its full and genuine role: the place to create wealth of nations and States, whatever its form or its size. It remains the productive tool that is necessary to maintain active and ensure its sustainability. To achieve this vital goal, we have to adapt its management gradually to the transformation and development of management forms.

The enterprise is the first entity to be influenced by technological developments.

ICT Maghreb is exactly focused on these new Information and communication technologies that have revolutionised the whole world in so very short time.

ICT Maghreb is also adapting to strategic developments that stir the business world and direction changes made necessary, due to the ultra-speed changes occurring in ICT world.

In deed, ICT Maghreb 2023 is full of innovation at several levels.

But, let's remember the best of ICT 2022.

2022

## Opening Ceremony

Short but intense, opening ceremony was the ministers' moment, who represented public authorities and delivered the message of a strong political will : install Algeria on the digital orbit.

4 ministers : M. Bibi Triki, minister of post and telecommunications, M. Hocine Cherhabil, minister of digitalisation and statistics, M. Yacine El-Mahdi Qualid, minister of knowledge start-up and micro-enterprises and Ms. Soraya Mouloudjim minister of culture.

The message was even stronger due to the presence of many ambassadors and diplomatic representatives who were deeply interested in the future of ICT in Algeria, biggest African country at multiple aspects. South Africa, Pakistan, Qatar, Sweden, Turkey... were among the presents, already present for the 1 st edition in 2021.

# Declarations

“

**M. Karim Bibi Triki**  
**Minister of post and telecommunications**

“ Digital ecosystem in Algeria is abundant, creative and alive thanks to its dynamic youth. Public authorities are engaged to offer them a fluid and flexible environment that is sticking to main trends. ICT Maghreb is a genuine opportunity for us to listen to the digital field actors and maintain close relationships with them.”  
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**Mr. Hocine Charhabil**  
**Minister of digitalisation and statistics**

“ICT Maghreb objectives are in complete adequacy with those of our department to ensure the entry in the digital era. We are working to enhance the necessary interaction between the private and the public sector in order to create innovation poles through the whole country.” But, let's remember the best of ICT 2022.

**Mr. Yacine El Mahdi Oualid**  
**Minister of knowledge economy, start-up and micro-enterprise**

“Today, innovation is the sole true engine for economic growth in the world. Our youth is showing a huge dynamism and a perfect mastering of new technologies, this is the way to go beyond our dependence to hydrocarbons.”

”

# RAPPORT IN FIGURES

## VISITORS



ONT CONSISTÉ DANS LA VOLONTÉ DE DÉCOUVRIR LES NOUVEAUTÉS ET LES GRANDES TENDANCES DANS LES TIC.



DANS L'ACHAT DE MATÉRIELS ET DES SOLUTIONS IT.



EN PERSPECTIVE DES PARTENARIATS AVEC D'AUTRES ENTREPRISES DU SECTEUR.

### CENTRES D'INTÉRÊT DES VISITEURS

<b>21 %</b>	Matériels informatiques et réseaux
<b>20 %</b>	Conseil en management de projet IT
<b>18 %</b>	Sauvegarde et le stockage
<b>17 %</b>	Solutions métiers
<b>13 %</b>	E-commerce
<b>11 %</b>	Mobilité

### STATISTIQUES VISITEURS

<b>34,45 %</b>	DG ou Directeurs de département IT
<b>18,55 %</b>	Professionnels du secteur IT
<b>20,00 %</b>	Institutions publiques, ministères, & entités économiques publiques.
<b>27,00 %</b>	Secteurs de l'industrie, du commerce et de la distribution et des services

## EXHIBITORS

### RETOURS DES EXPOSANTS



DES EXPOSANTS ONT DÉCLARÉ QUE L'ÉVÈNEMENT ÉTAIT UN OUTIL MARKETING EFFICACE POUR LEUR ENTREPRISE



DES EXPOSANTS ONT DÉCLARÉ QUE LA QUALITÉ DES VISITEURS EST ADEQUATE ET EXCELLENTE



DES EXPOSANTS ONT DÉCLARÉ QUE L'ÉVÈNEMENT A RÉPONDU À LEURS ATTENTES GÉNÉRALES



DES EXPOSANTS ONT DÉCLARÉ QU'ILS EXPOSERONT TRÈS À NOUVEAU EN 2022

### EXPOSANTS PAR DOMAINES D'ACTIVITÉ

<b>20 %</b>	SSI, integrators
<b>20 %</b>	Software publishers & distributors
<b>10 %</b>	Equipment suppliers
<b>8 %</b>	Internet service providers
<b>12 %</b>	Start-Up
<b>30 %</b>	Autres

## ICTMAGHREB 2022 THE MOMENTS

# ICT CUP 2022

Winners of the start-up competition were awarded by the minister of post and telecommunications, M.Bibi Triki, and the minister of culture, Ms. Mouloudji.

The laureate was the start-up “Doctus” which organizes medical events.

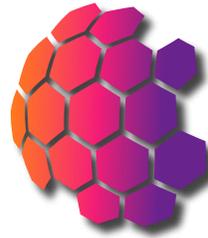
The second price went to the start-up “Garini” which developed a smart application to park cars.

Third price was won by “Cleverzone”, a start-up that is working to digitalize healthcare in Algeria.



# THNAKS TO OUR PARTNERS AND SPONSORS

	PARTENAIRE INSTITUTIONNEL	SPONSORS	PARTENAIRES SERVICE	PARTENAIRE PRESS ET MEDIA
 Ministère de l'Economie de la Connaissance, et des Start-up	 تجمع النقد الآلي <b>GIE</b> MONETIQUE	 مجموع الخدمات الجزائر ALGERIAN TELECOM GROUP	 <b>AYRADE</b>	 
 Ministère de la Poste et des Télécommunications	 <b>BUSINESSFRANCE</b>	 إتصالات الجزائر ALGERIAN TELECOM GROUP	 <b>DIGITAL FUTURE CITY</b>	 <b>El Watan</b> LE QUOTIDIEN INDÉPENDANT
 Ministère de la Poste et des Télécommunications	 CCI ALGÉRO-FRANÇAISE غرفة التجارة و الصناعة الجزائرية-الفرنسية	 <b>CISCO</b>	 <b>DIGITAL FUTUR CITY</b>	 <b>L'ACTUEL</b> INTERNATIONAL
 Ministère de la Numérisation et des Statistiques	 <b>CAPC</b> CONFÉDÉRATION ALGÉRIENNE DU PATRONAT CITOYEN	 <b>ERICSSON</b>	 <b>Deloitte.</b>	 <b>tracki</b>
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	 <b>ALTA</b> الجمعية الجزائرية للتقنية المعلوماتية ALGERIAN INFORMATION TECHNOLOGY ASSOCIATION	 <b>iNET</b> INTELLIGENT NETWORK	 <b>CASH</b> ASSURANCES	 <b>n'tic</b> MAGAZINE GRATUIT DES NOUVELLES TECHNOLOGIES
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	 <b>ANPT</b> ووجت ANPT	 <b>AMS</b> Division Afrique	 <b>YASSIR</b>	 <b>DZC HARIKATI</b> L'Actualité Economico-Sociale En Continu
			 <b>Garden Aménagement</b> Evénement plus de vie à vos côtés, tout le temps.	 <b>Vanilla</b>



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# WHAT'S NEW FOR ICT 2023 ?

The restrictions due to COVID-19 are no more imposed ; the participants and visitors of ICT Maghreb will enjoy a rich and full experience.

Plenty of new activities and experiences are in the agenda in order to plant the new décor : that of the future and the international interaction. In 2023, ICT Maghreb will be a real technolo-

ICTMAGHREB 2023

What's new

## Honor to Africa

### Africa in our hearts

Africa of origins will also be Africa of the future. Thanks to new technologies, the most dynamic continent as per growth is ready to defy the new world and take a big part in it.

ICT Africa Pavilion is set in the heart of ICT Maghreb. 20 African countries have confirmed their participation and will occupy 200m<sup>2</sup> that are dedicated to the continent and put in plenty of life and African colors.

It will be a tremendous opening to ICT Maghreb participants and partners to weave links and build bridges for business and partnership with their African homologues. Visitors will also find interlocutors via officials and businessmen who will probably help them change vision and sight. African start-ups from north to south will surely come to life very quickly. This is a deep conviction of the ICT Maghreb/ICT Africa initiators.



## ICT Healthcare

Health is certainly the field where new technologies are more and more present.

In Africa as elsewhere, the level of populations' expectation is high today and cannot be satisfied only if technology is used to ensure a better mastering of the pathologies that are spreading in the countries. Covid -19 caused a sanitary crisis that made the world aware of the limits reached through classical management systems. Some ideas are already experienced and implemented. Some of them will be shown as per example the health barometer for chronic diseases.

This is a unique opportunity for enterprises that work in health field to be informed about innovation and open for themselves new paths, mainly towards the African continent. This is possible in ICT healthcare space.



ICTMAGHREB 2023

What's new

# JunctionX ICT cup 2023



JunctionX Algiers is an initiative inspired by an experience launched in Finland in 2015. A group of Algerian engineers decided to launch the same competition in Algiers through the hackathon, like a lot of cities in the world.

To be a partner of Techmology and JunctionX Algiers means that ICT Maghreb is in full adequacy with its own goals : develop innovative products and services by encouraging young developers to demonstrate their talents and find potential sponsors and partners to fully experience their passion.African continent. This is possible in ICT healthcare space.

JUNCTIONX ALGIERS



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