



Investment opportunity in Romania

Packed mixed salads, ready to
eat salads and aromatic plants
producer

Description and information (1)

- Company is market leader and was founded in 2002
- The owner has 100% of the shares and has no successors in the company
- The owner is looking for a strategic investor, for a full exit
- The owner is willing to stay in the company for a transition period of 6-12 months
- Location: North-West part of Romania (Bihor County)
- Number of employees: 110+ (38 from Kenya)



Description and information (2)



Main products

- Packed mixed salads washed
- Packed mono salads washed
- Packed mono salads unwashed
- Ready to eat salads
- Fresh cut fruits
- In-Out products

Total daily production

- 45.000-50.000 units (December – May)
- 65.000-70.000 units (June – November)

Total daily production – 5-6 tones (Dec-May) and 7-8 tones (Jun-Nov)

Description and information (3)

Assets and key information

- Land area 132,000 sqm
- Production facility area 2,000 sqm
- Solariums area 30,000 sqm (aromatic plants, beetroot)
- 15-20 long term suppliers in Italy/Spain
- 20+ types of green plants used (imported)
- 10+ aromatic plants in-house production
- 13 cold temperature IVECO vans



Description and information (4)

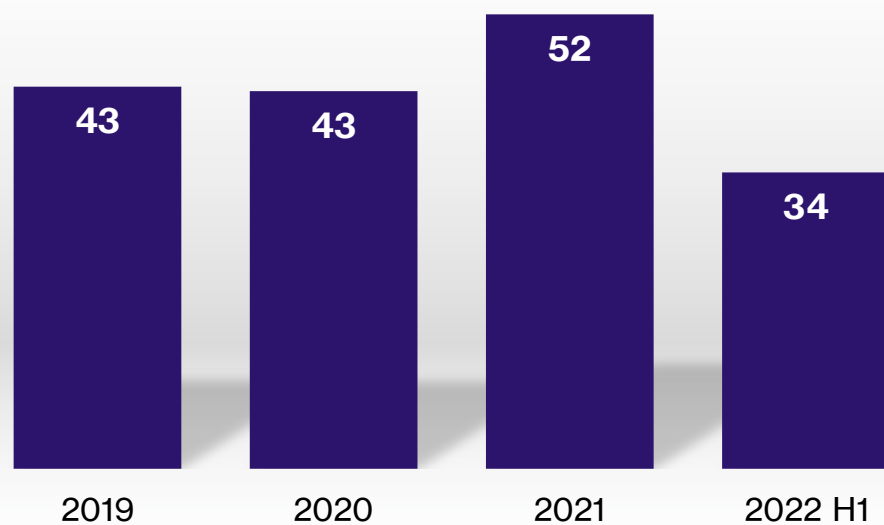
Certifications and production capacity

- IFS – high level
- Global Gap
- BSCI recurrent audit
- BIO trade certificate
- Salads washed ready to eat (bags) – 450-500 kg/hour
- Salads ready to eat (casseroles) – 28-30 units/minute
- Aromatic plants (casseroles) – 25-28 units/minute
- Ready to eat bowls (with dressing and fork) - 4 units/second

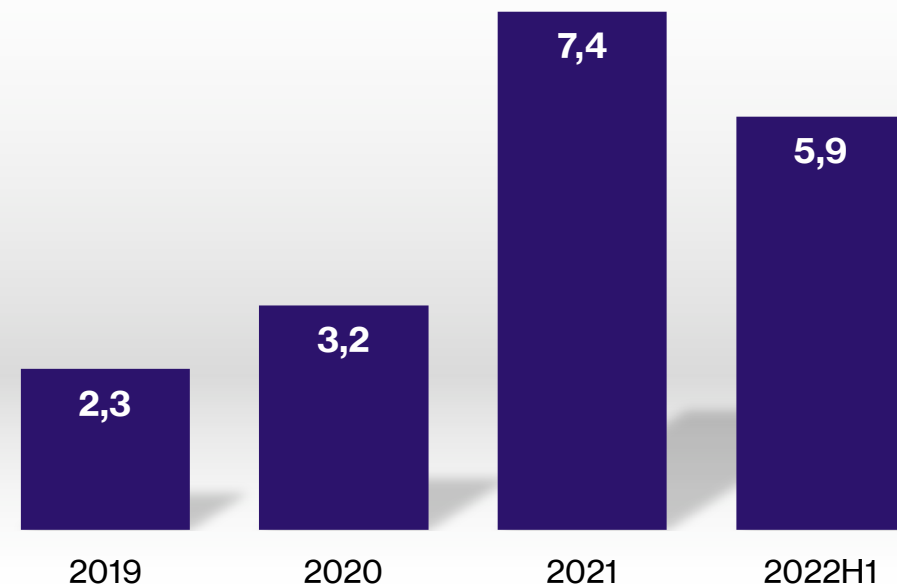


Financials (1)

Revenue (mln. RON)

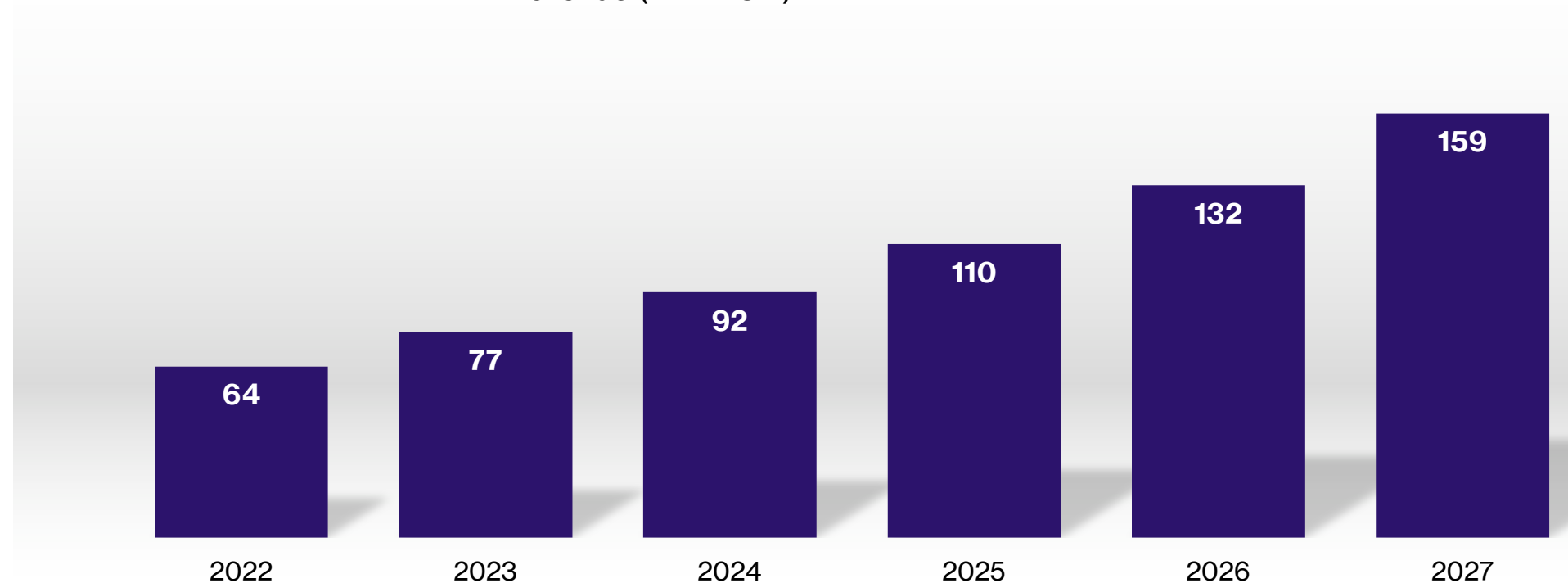


EBITDA (mln. RON)



Financials – with 4M euro new plant in 2023 (2)

Revenue (mln. RON)



Commercial information

The company works with traditional IKA partners, and built a strong market leader position during 20 years of activity



Thank you!



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