

ENERGY CONFERENCE NETWORK

energyconferencenetwork.com

MINING INNOVATION NETWORK

mininginnovationnetwork.com

/ SPONSORSHIP
/ PARTNERSHIP
/ MARKETING

2023

THE MOST IMPORTANT DIGITALIZATION
AND DECARBONIZATION EVENTS FOR
THE ENERGY AND MINING SECTORS





Thank you for your interest in partnering with our events in 2023. For over 8 years, we have worked hand-in-hand with many of the world's leading brands, providing business development and marketing leads and support in the targeting technology leaders in the energy and mining sectors.

We aim to be an extension of your marketing team – working to truly understand your objectives so that we can provide an end-to-end solution that complements your overall marketing mix.

We provide real connections with real people so you can do real business.

I look forward to working with you.

Symon Rubens

CEO

Energy Conference Network / Mining Innovation Network

WHY PARTNER WITH US?

- ▶ The world's largest and most senior network of digitalization and decarbonization events for the energy and mining sectors
- ▶ The must-attend annual events focusing on key industry challenges and opportunities – with 30,000+ attendees over the past 8 years
- ▶ AI-powered event matchmaking – giving attendees the opportunity to be matched and meet with relevant peers and potential partners
- ▶ Over 8 years of pedigree in delivering networking and thought leadership opportunities
- ▶ Our annual campaigns ensure your brand and content is built systematically with our community
- ▶ Drive sales – generate hundreds of directly relevant leads over two carefully crafted days
- ▶ Demonstrate your expertise and thought leadership by participating in speaking slots and panels
- ▶ Host industry roundtables and facilitate interactive discussions around topics that you lead

Event sponsorship is the most effective key channel in an omnichannel marketing mix – delivering 3 key outcomes:

- ✓ Thought Leadership
- ✓ Brand Awareness
- ✓ Direct targeted Leads

We create communities for digital transformation and decarbonization leads - providing business intelligence and connections to advance new ideas and best practice.

2022 EVENT STATS

5,000+
ATTENDEES
(over 4,300 in-person)

400+
SPEAKERS

16
EVENTS
(Conferences & Webinars)

45,000+
GLOBAL ENERGY DATABASE
& MINING DATABASE

10,000+
SOCIAL NETWORK

PAST SPONSORS INCLUDE



Microsoft

DELL Technologies



Hewlett Packard
Enterprise



Deloitte



tcs TATA
CONSULTANCY
SERVICES



Red Hat intel



TIBCO



CIB BIC





M MARCH



M APRIL



Machine Learning
in Oil & Gas



DIGITALIZATION
IN OIL & GAS
CANADA

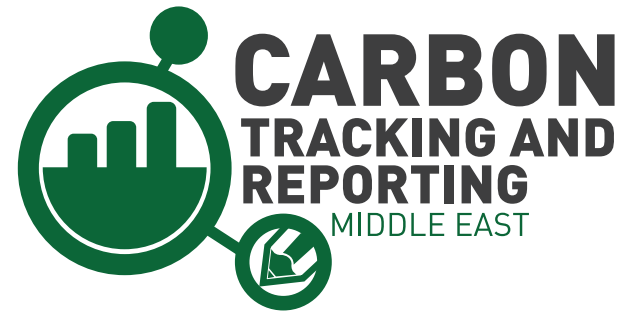
N JUNE



N AUGUST



N SEPTEMBER



N NOVEMBER



N DECEMBER





- Being back together, being able to exchange ideas in real time, working with people – it's been phenomenal. I am so happy to be back here and to engage with participants.

Thor Schueler, Senior Director – Innovation, Avanade

- I've so enjoyed being here, in-person. Those conversations you have at the networking events are so valuable and are things you can't get on Zoom. I've enjoyed all the presentations and am looking forward to next year.

Philip Black, Director of Digital Transformation, Worley

- Being able to gather in-person again has been an amazing experience. I noticed three areas that were very elevated here – the structure, content and energy.

Eddie Nostrand, Enterprise Executive, CBT

- It's not just about meeting people, but this is about touching and feeling the things that really matter to you and change your business. I think it's a great event to get the industry together, and it was an amazing experience.

Samrat Bera, Associate Vice President, HCL Technologies

- It was an exceptionally significant event. Attendees were exposed to numerous ideas, trends, techniques, and most importantly, actionable steps to enable their decarbonization efforts while supporting growth and stakeholder expectations.

Sri Sridharan, Advisor, Pioneer Natural Resources

- A lot of good insights came my way, and it was good to hear from industry giants and how closely they associate ML and Innovation. Thank you for providing a platform for like-minded data professionals in the oil and gas domain get together and discuss potential opportunities.

Ruchi Rozario, Lead Data Scientist, EZ Ops.

THE LATEST TECHNOLOGY TO INCREASE YOUR ROI

AI-powered matchmaking - empowering you to form meaningful connections and demonstrate measurable ROI.



Our event matchmaking is powered by Brella (www.brella.io) – which matches sponsors with attendees and enables hassle-free

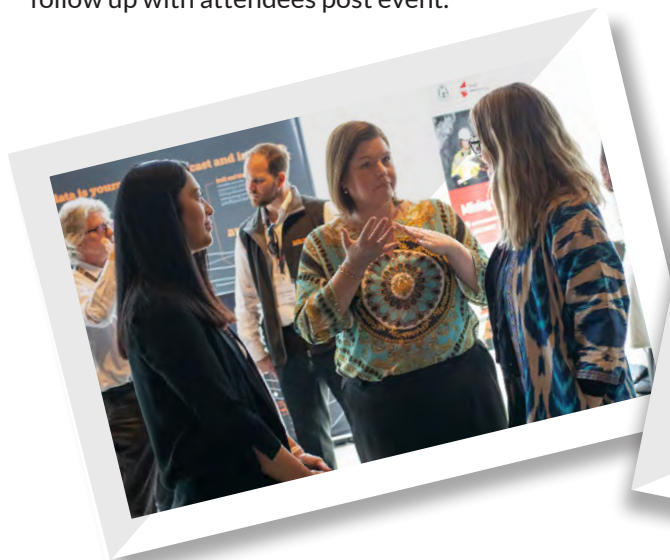
meeting scheduling in seconds. Your attendees can chat beforehand and take their meeting anywhere - in-person or virtually.

HOW DOES IT WORK?

Attendees choose interests relevant to your industry and event, plus why they want to network about their choice.

Brella AI then determines the top matches for that attendee - and once a suitable match is found, sponsors and attendees can suggest a meeting at a mutually convenient time.

We provide meeting space for you to reserve – for 1 meeting or 30. The app will also allow you to scan the QR codes of attendees – so that you can follow up with attendees post event.



LEAD SPONSOR *(one per event)*

As the Lead Sponsor, you will receive the following package of benefits:

- A 30-minute speaking session in the morning of Day 1 of the conference
- The opportunity to moderate or participate in a panel session
- The opportunity to chair a session during the 2-day conference
- Opportunity to host a roundtable
- An exhibition space
- Twenty staff passes and twenty client passes
- Company banner displayed on the stage and in the conference room (you provide banner)
- Corporate marketing literature distributed at the conference registration desk
- Your logo displayed on all marketing collateral for the event – online and print. It will appear at least 25% larger than any other sponsor logo
- Acknowledgement during the event as the Lead Sponsor

PLATINUM SPONSOR *(three per event)*

As the Platinum Sponsor, you will receive the following package of benefits:

- A 30-minute speaking session in the afternoon of day 1 or morning of day 2
- Opportunity to host a roundtable
- An exhibition space
- Ten staff passes and ten client passes
- Company banner displayed within the conference room (you provide banner)
- Logo on all marketing collateral for the event – online and print
- Acknowledgement during the event as a Platinum sponsor

GOLD SPONSOR *(four per event)*

As the Gold Sponsor, you will receive the following package of benefits:

- A 30-minute speaking session in the afternoon of Day 2 of the conference OR on Day 1 if the conference agenda has tracks
- Opportunity to host a roundtable
- An exhibition space
- Six staff passes and six client passes
- Company banner displayed within the conference room (you provide banner)
- Logo on all marketing collateral for the event – online and print
- Acknowledgement during the event as a Gold Sponsor

SILVER SPONSOR

As the Silver Sponsor, you will receive the following package of benefits:

- Participation in a panel discussion session
- An exhibition space
- Four staff passes and four client passes
- Logo on all marketing collateral for the event – online and print
- Acknowledgement during the event as a Silver sponsor

NETWORKING FUNCTION SPONSOR – LUNCH AND NETWORKING RECEPTION *(three per event)*

As the Networking Reception Sponsor, you will receive the following package of benefits:

- 5-minute address to the main audience before the function
- An exhibition space
- Four staff passes and 4 client passes
- Entitled to place signage and distribute materials during the function
- Logo on all marketing collateral for the event – online and print
- Acknowledgement during the event as the Function Sponsor

LANYARD SPONSOR

As the Lanyard Sponsor, you will receive the following package of benefits:

- You will be entitled to provide the event lanyards, which will be distributed to all conference attendees
- Four staff passes and four client passes
- Logo on all marketing collateral for the event – online and print
- Acknowledgement during the event as a Lanyard Sponsor



EXHIBITOR*

As an Exhibitor, you will receive the following package of benefits:

- An exhibition space
- Three staff passes and three client passes
- Logo on all marketing collateral for the event – online and print
- Acknowledgement during the event as an exhibitor

***Note:** all exhibition spaces will include a table, chair, carpet and WiFi

CUSTOMIZED OPPORTUNITIES*

We would welcome the opportunity to discuss other sponsorship ideas, including:

- ✓ Webinars
- ✓ Networking area sponsor
- ✓ Roundtables and workshops
- ✓ White papers
- ✓ Networking break sponsor
- ✓ Charging station sponsor
- ✓ Industry surveys/polls
- ✓ Wifi sponsors
- ✓ Badge sponsor
- ✓ Breakfast sponsor

***Note:** we do have limited opportunities at certain levels for ‘start-up’ participation at certain events at a reduced price – please contact us for more information

Currencies used: **USD, CAD, AU** and will be determined by country event is held.

PACKAGE PRICES

	1 EVENT	2 EVENTS	3 EVENTS	4+ EVENTS
LEAD SPONSOR	\$45,000	\$80,000	\$110,000	\$30,000 per event
PLATINUM SPONSOR	\$30,000	\$55,000	\$75,000	\$20,000 per event
GOLD SPONSOR	\$18,000	\$30,000	\$40,000	\$10,000 per event
SILVER SPONSOR	\$10,000	\$18,000	\$25,000	\$7,000 per event
NETWORKING FUNCTION SPONSOR	\$8,000	\$14,000	\$20,000	\$6,000 per event
LANYARD SPONSOR	\$8,000	\$14,000	\$20,000	\$6,000 per event
EXHIBITOR	\$6,000	\$10,000	\$14,000	\$4,000 per event



To discuss opportunities, please contact:
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ASK US ABOUT OUR OTHER BRAND



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