

1ST CONFERENCE

THE NORDICS AND LATIN AMERICA

INTERCONTINENTAL SANTIAGO
SANTIAGO, CHILE
DECEMBER 11-12, 2023

ORGANIZER

LATNORD

PARTNERS

FINNCHAM



Suomalais-
Latinalaisamerikainen
Kauppajärjestö
Finnish-Latin American
Business Council



fcfm

Ingeniería de Minas
FACULTAD DE CIENCIAS
FÍSICAS Y MATEMÁTICAS
UNIVERSIDAD DE CHILE

FINNCHAM
BRAZIL

BUSINESS
FINLAND

ABOUT THE CONFERENCE

The conference The Nordics and Latin America is the first conference ever organized on Nordics-Latin America on a regular basis, bringing together the most relevant institutions from both regions and aiming to provide insights, high level networking and opportunities for collaboration between companies, educational institutions and authorities from Nordic countries and Latin America on mining, government, technology, wood industry and circular economy. The objective is not just commercial, but also improving collaboration, knowledge transfer and international relations between Latin American and Nordic countries.

The conference is organized by Latnord.

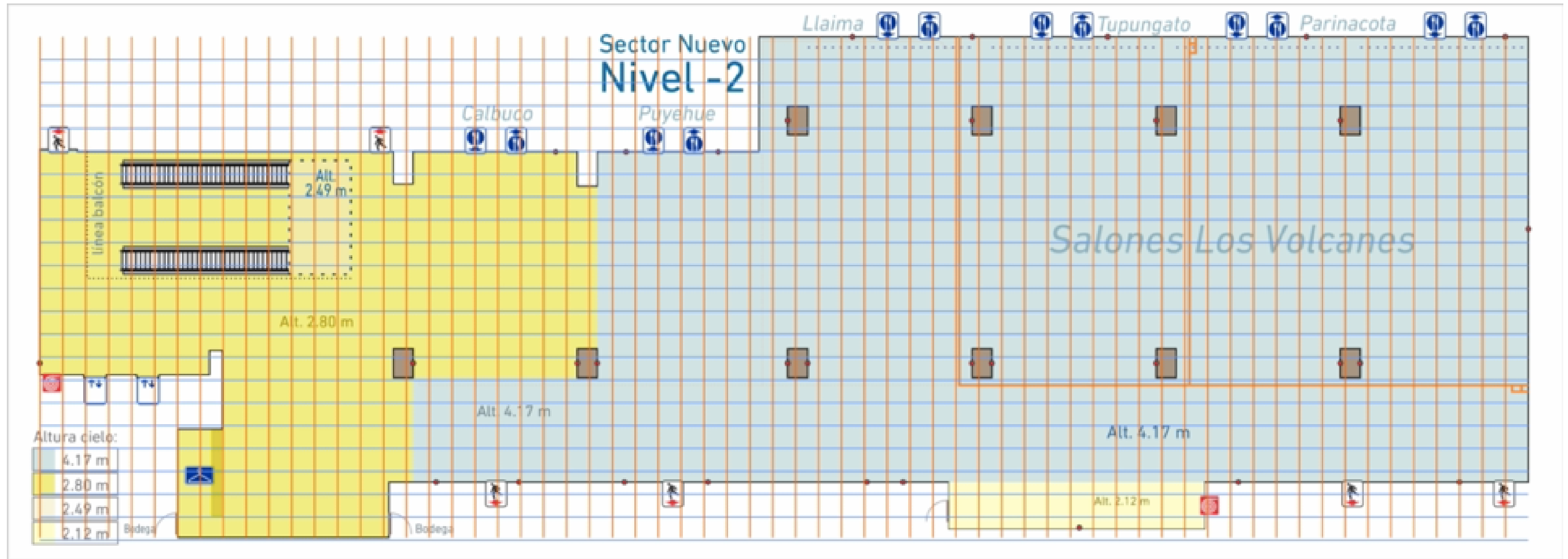
Partners:

- Finnish-Latin American Business Council under Finland Chamber of Commerce
- Department of Mining Engineering of University of Chile
- Business Finland
- The Brazil Finland Chamber of Commerce

ABOUT THE CONFERENCE

- Attendees are only private companies, authorities and academia from selected industries.
- The access to the conference is only possible as part of partner agreement, sponsorship packages, guest invitation or delegate passes.
- Conference include presentations and discussion panels.
- Exhibition area: 14 booth spaces available for sponsors
- One main conference room, capacity 200 people
- Premium service every day: 4 networking coffee breaks and 1 executive buffet lunch
- Translation devices for every attendee in real time (English-Spanish-Portuguese)
- Sponsor packages include conference presentation (15 and 30 minutes), participation on discussion panels, banners, booth, delegate tickets and more.

THE VENUE: INTERCONTINENTAL SANTIAGO



- Exhibition space: Calbuco and Puyehue, 14 booths available (2 X 3 m)
- Conference room (Los Volcanes): 200 people, organized in 25 tables (8 pax)
- Lunchtime: executive lunch served on conference room
- Coffee breaks: served in exhibition space

THE VENUE: INTERCONTINENTAL SANTIAGO



WHO SHOULD ATTEND

- Universities and educational institutions
- Public administration: ministries, municipalities
- Sustainable energy solutions companies
- Mining operators
- AEC companies
- Airlines
- Maritime
- Transport and logistics companies
- Telecom operators
- Port operators
- Technology companies
- Forestry, bioproducts and wood construction companies
- Nordic chambers of commerce
- Latin American chambers of commerce
- Nordic Embassies in Latin America
- Manufacturing companies
- Private companies and consultants
- Hospital and health centers
- Retail management

DAY 1: DECEMBER 11, 2023

Mining

Introduction and opening remarks.

Opening panel: collaboration between The Nordics and Latin America

Overview: challenges for the mining industry in Latin America.

Technology

Clean energy for mining: challenges and solutions for sustainability

5G networks, the industry 4.0 and the next generation of mining in Latin America

Sustainable transport for mining

Circular economy

Artificial intelligence and digitalization for mining

Geospatial information systems and mining

Technologies for production and sustainability in mining

Government

Circular economy and ESG technologies for the mining industry

Discussion panel: mining and the future in Latin America: ESG and industry 4.0

DAY 2: DECEMBER 12, 2023

Wood industry

Introduction and opening remarks.

Opening panel: collaboration between The Nordics and Latin America

Overview: Decarbonization in Latin America

Wood construction for decarbonization

Technology

Industrialized wood construction for multi storey wooden buildings

Digitalization and technologies for producing high quality wood products

Smart city a case of study

Circular economy

Enabling the industry 4.0 and smart cities

Decarbonization and waste management for cities in Latin America

Government

Supercomputing applications for a sustainable future

Building environment technologies for cities in Latin America

Discussion panel: The city of the future and industry 4.0

SPEAKERS



Prof. Gonzalo Montes

Director

Department of Mining Engineering

University of Chile

Topic:

Overview of challenges for the mining industry in Latin America (30 minutes)

PARTNERSHIP OPPORTUNITIES

PARTNER

- A 15-minute speaking session in the morning on Day 1 or Day 2 of the conference
- 3 guest passes for both days of the conference
- An exhibition space
- Logo on all marketing collateral for the event – online and print
- Acknowledgement during the event as Partner

Price: 0

SPONSORSHIP PACKAGES

LEAD SPONSOR

- A 30-minute speaking session in beginning of the morning of day 1 or day 2 of the conference
- The opportunity to moderate or participate in a panel session
- The opportunity to chair the 1-day or 2-day conference
- An exhibition space (30% of total space, equivalent to 4 spaces)
- Twenty staff passes and twenty client passes
- Company banner displayed on the stage and in the conference room (you provide banner)
- Corporate marketing literature distributed at the conference registration desk
- Your logo displayed on all marketing collateral for the event – online and print. It will appear 50% larger than any other sponsor logo
- Acknowledgement during the event as the Lead Sponsor

Price: 27M CLP (30.000 EUR)

PLATINUM SPONSOR

- A 30-minute speaking session in the morning of day 1 or morning of day 2
- An exhibition space (2x normal size)
- Ten staff passes and ten client passes
- Company banner displayed within the conference room (you provide banner)
- Logo on all marketing collateral for the event – online and print
- Acknowledgement during the event as a Platinum sponsor

Price: 18M CLP (20.000 EUR)

SPONSORSHIP PACKAGES

GOLD SPONSOR

- A 30-minute speaking session in the afternoon of day 1 or day 2 of the conference
- An exhibition space
- Six staff passes and six client passes
- Company banner displayed within the conference room (you provide banner)
- Logo on all marketing collateral for the event – online and print
- Acknowledgement during the event as a Gold Sponsor

Price: 13.5 M CLP (15.000 EUR)

SILVER SPONSOR

- Participation in a panel discussion session
- An exhibition space
- Four staff passes and four client passes
- Logo on all marketing collateral for the event – online and print
- Acknowledgement during the event as a Silver sponsor

Price: 9M CLP (10.000 EUR)

SPONSORSHIP PACKAGES

EXHIBITOR

As an Exhibitor, you will receive the following package of benefits:

- An exhibition space
- Three staff passes and three client passes
- Logo on all marketing collateral for the event – online and print
- Acknowledgement during the event as an exhibitor

* Note: all exhibition spaces will include a table, chair, carpet and WiFi. Dimensions of the space are 2 x 3 meters.

Price: 4.5 M CLP (5.000 EUR)

CUSTOMIZED

Created according to needs, offering the best mix of the mentioned possibilities

Price: negotiable

INDIVIDUAL PASSES

DELEGATE PASS

Individual pass valid for both days of the conference

Price: 900.000 CLP (1.000 EUR)

Individual pass valid for one day of the conference

Price: 500.000 CLP (600 EUR)

GUEST PASS

Invited public or private representative

Price: 0

CONTACT

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