



EGYPT-EU  
INVESTMENT  
CONFERENCE



May, 2024  
Cairo, Egypt

**Invitation to the 2024 EGYPT-EU Investment Conference:  
Unlocking Egypt's Advantages in a Fast-Changing World  
29 - 30 June 2024 at Al Manara International Conference Center, Cairo, Egypt**

Dear Sir / Madam

It is with great pleasure that I extend to you on behalf of the Arab Republic of Egypt and the European Commission, an invitation to the forthcoming Egypt-EU Investment Conference. This landmark event, which shall be inaugurated by His Excellency Abdel Fattah El-Sisi, President of the Arab Republic of Egypt, and Her Excellency Ursula von der Leyen, President of the European Commission, promises to be a pivotal platform in strengthening ties between Egypt and the European Union targeting our joint markets.

Scheduled from the 29<sup>th</sup> to the 30<sup>th</sup> of June 2024, at the Al Manara International Conference Centre in Cairo, this conference will serve as a flagship opportunity for business leaders and investors to engage and network around the priority themes of the conference namely: Egypt's readiness for investment, the green economy and in particular green energy and circular economy, nearshoring, digitization and innovation, and economic resilience.

The Egypt-EU Investment Conference aims to unlock Egypt's advantages in a fast-changing world, foster business exchanges, and pave the way for joint opportunities and lasting partnerships. The conference reflects the European Union's commitment to support Egypt's 2030 development agenda, through macro-economic stability and sustainable economic growth.

Please find attached the concept note for the conference, which provides further details on the agenda and themes of discussion.

**To confirm your attendance kindly advise your offices to register your participation on <https://invegyeu.com/>**

I look forward to welcoming you in Egypt, until then, please accept the assurances of my highest consideration.

Yours sincerely,

**Dr. Mostafa Madbouly  
Prime Minister  
Arab Republic of Egypt**