

V FORO DE INVERSIÓN EUROPEA EN URUGUAY
EUROPEAN INVESTMENT FORUM IN URUGUAY

September 30th
Conference

October 1st
Virtual Business Round

Renewables up and running

URUGUAY - EUROPEAN UNION 2024

With the special participation
of the **European Commissioner
for Energy, Kadri Simson**

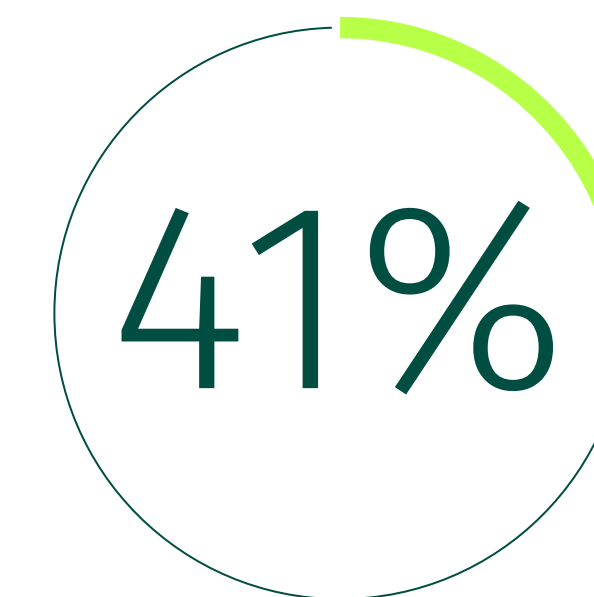
Organised by



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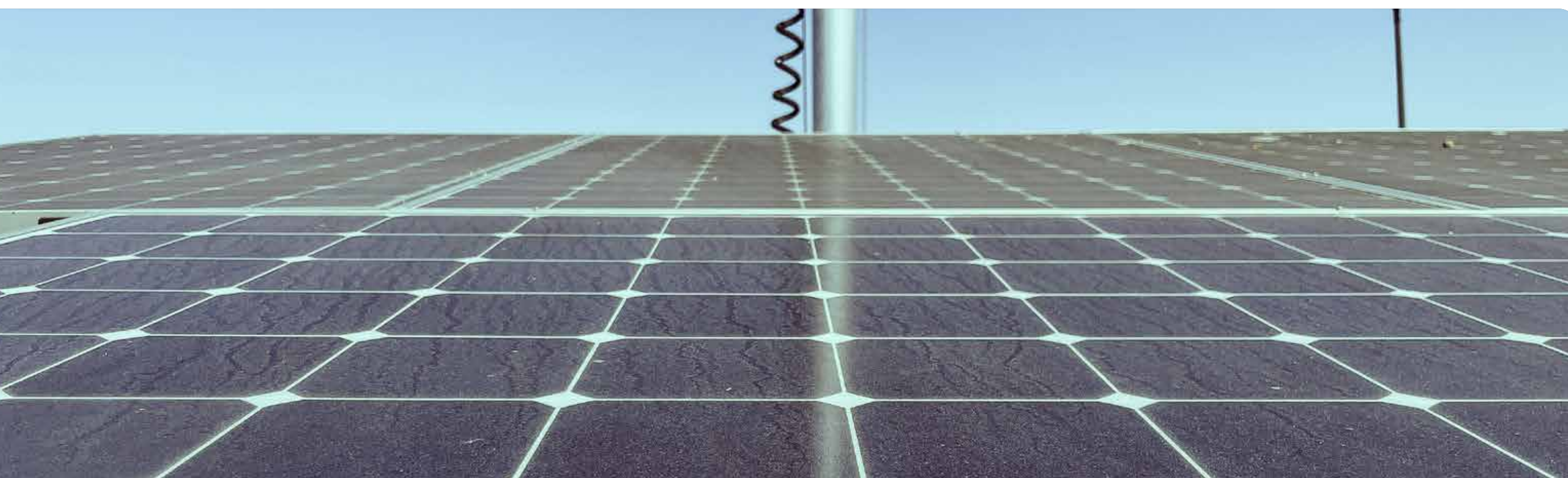


The European Union is the largest investor in Uruguay, with 41% of the total foreign direct investment. The biggest share is in the energy sector.



Europe is a global leader in renewable energy when it comes to technology development and deployment. Uruguay is at the forefront in the use of renewable energy where more than 90% of its electricity generation originates from renewable sources. European companies and technologies play a vital role in the green hydrogen projects outlined in Uruguay's Hydrogen Roadmap. Cooperation ties between the European Union and Uruguay in energy are very strong.

In 2023, they signed a bilateral Memorandum of Understanding on “renewable energies, energy efficiency and renewable hydrogen”. Based on this commitment, senior officials from Uruguay and the European Union maintain regular bilateral dialogues on the topic. In addition, investments on green hydrogen are one of the priorities of the Global Gateway Investment Agenda of the European Union in the country.





The V European Investment Forum in Uruguay provides a unique platform to explore the energy policy developments of both the European Union and Uruguay, while also highlighting investment opportunities in areas such as energy efficiency, renewable energy and green hydrogen production

Conference

September 30th

9:00a.m. – 3:00p.m.
Montevideo

2:00p.m. – 8:00p.m.
Brussels

Virtual Business Round

October 1st

9:00a.m. – 1:00p.m.
Montevideo

2:00p.m. – 6:00p.m.
Brussels

The conference features

1 Keynote speakers:

- **Kadri Simson**, European Commissioner for Energy.
- **Elisa Facio**, Minister of Industry, Energy and Mining of Uruguay.

2 EU and Uruguay strategic perspectives on energy policies.

3 Private sector role on energy transition and the development of green hydrogen.

4 Financing green energy and hydrogen projects.

5 Academic insights into emerging developments in green hydrogen.

 [Register here](#)

Available from September 2nd





Wind power



Photovoltaic energy



Green hydrogen



Biomass



Energy efficiency



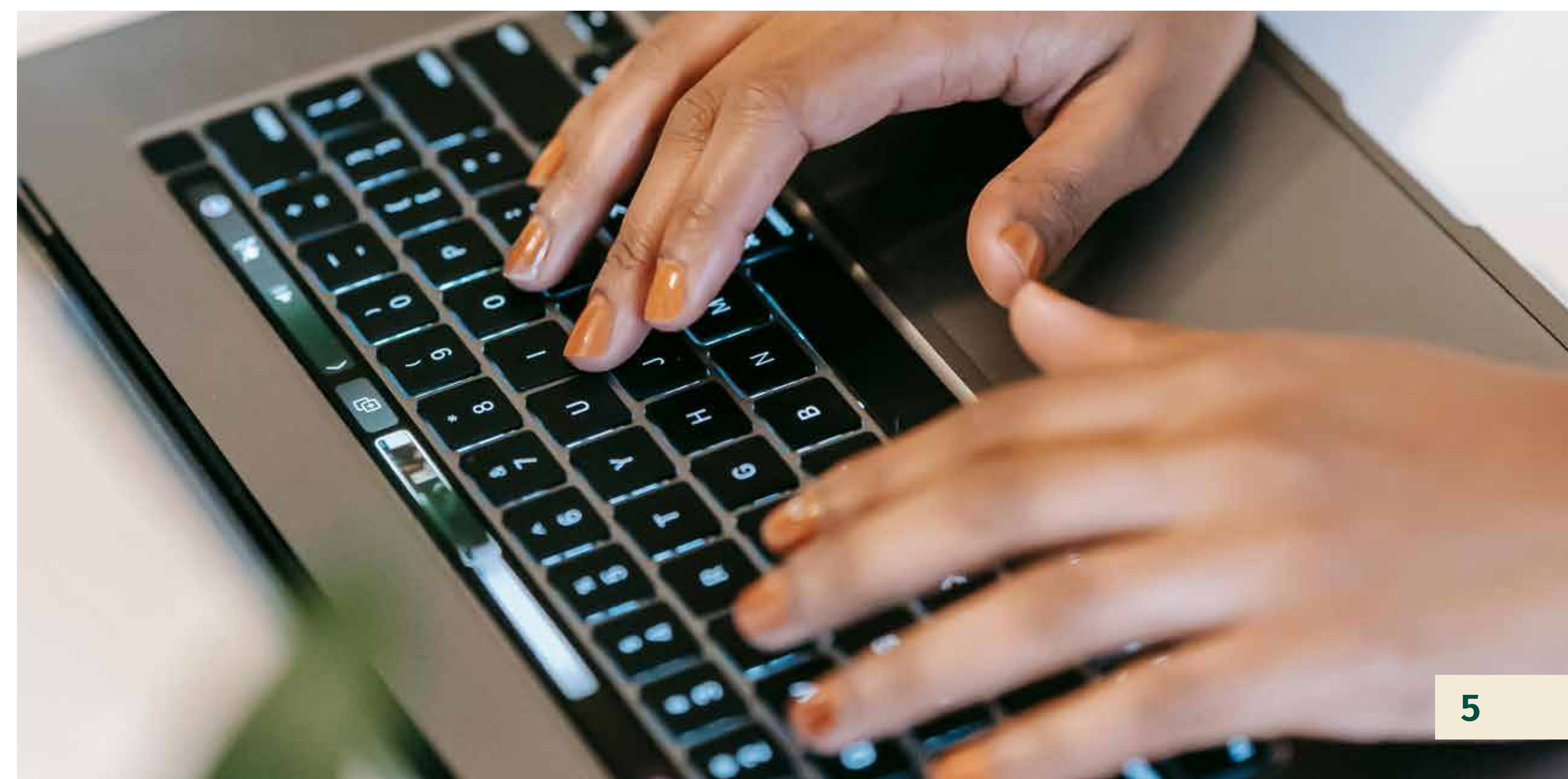
New technologies
applied to energy



Batteries

This B2B focuses on renewable energy and green hydrogen.

The B2B provides a virtual platform for European and Uruguayan business partners to engage in matchmaking and professional exchanges. You can use this opportunity to present your company, products, and services, showcase investment projects, or seek additional information.



How does B2B work?

This B2B event fosters new business connections in renewable energy and green hydrogen between stakeholders from the European Union and Uruguay. It provides access to investment opportunities and enables networking with key players already active in the sector.

Companies

Consultants

Chambers of commerce

Government agencies

Academy

- 1 **Create your business profile by September 23rd**
- 2 **MATCHMAKING – Review profiles of interest and request meetings before September 29th**
- 3 **Participate in your scheduled meetings - October 1st**



Register here



Available from September 2nd