

## Nordic-Tunisian Green Transition Business Forum 2024

**Introduction:** The Nordic-Tunisian Green Transition Business Forum 2024 sets a pioneering platform for facilitating robust dialogues on advancing green and sustainable business practices, aiming to forge a greener future for both regions. As global attention shifts towards sustainability, this forum provides a unique opportunity for private companies and potential co-funders to engage directly with key innovations and collaborative ventures that are shaping the future of green technology.

**Objective:** Our aim is to host a landmark event that not only promotes Nordic innovation in sustainable practices but also enhances the business landscape by integrating Nordic and Tunisian enterprises. This initiative will spotlight the Nordic region's commitment to sustainability, promoting its public image and investment attractiveness in Tunisia and beyond.

**Opportunity for companies and co-funders:** We invite private enterprises and potential co-funders to join this transformative journey as pivotal contributors. By investing in the forum, partners gain access to:

**Market exposure:** Showcase your green technologies and sustainable solutions to an engaged audience of business leaders, policymakers, and potential clients from Tunisia and the Nordic countries.

**Strategic partnerships:** Forge valuable connections with key stakeholders and explore joint ventures that can expand your business reach and operational capacity in new markets.

**Innovation leadership:** Position your company as a leader in sustainability, enhancing your brand's visibility and aligning with global environmental goals.

**Knowledge exchange:** Gain insights into the latest trends and challenges in sustainable business practices, learning from both Nordic and Tunisian perspectives.

### Program highlights:

- Main forum activities:
  - Opening Remarks: Insights from Nordic ambassadors and Tunisian dignitaries.
  - Keynote Speeches and Panels: Focus on critical sectors like renewable energy, water management, and sustainable infrastructure.
  - Innovation Showcase: Demonstrate cutting-edge solutions and technologies.
  - B2B Networking: Facilitated sessions for in-depth business discussions and partnership explorations.

**Call to action for potential sponsors and co-funders:** This forum represents not just a chance to support a sustainable future but also an opportunity to enhance your company's strategic positioning in emerging green markets. We offer various sponsorship packages tailored to maximize your organization's visibility and impact at the event. Engage with us to find out how your involvement can drive forward both your business objectives and broader sustainability goals.

**Contact information:** For more information and to discuss potential participation and sponsorship opportunities, please contact: [matilda.linden@gov.se](mailto:matilda.linden@gov.se)

