

## Webinar to inform German/European SMEs about Ghana’s pharma sector and highlight partnership and investment opportunities

**Date:** Thursday, 16<sup>th</sup> April 2026

**Time:** 9:00 – 11:00 AM GMT | 10:00 – 12:00 CET

### AGENDA -DRAFT

Time	Activity	Responsible
09:00 -09:10h	Welcome address by the Delegation of German Industry and Commerce in Ghana	The Delegate <b>Dr. Michael Blank</b>
09:10 -09:20h	Statement from the Ministry of Trade, Agribusiness & Industry (MOTAI) <ul style="list-style-type: none"> <li>Why Ghana is Becoming West Africa’s Premier Pharmaceutical and Investment Hub</li> <li>Government Policy Direction: Pharmaceutical &amp; Vaccine Self-Sufficiency by 2030</li> </ul>	Team Lead
09:20 -09:30h	Statement from Ghana Investment Promotion Centre (GIPC) <ul style="list-style-type: none"> <li>Fiscal Incentives and Targeted Investment for Ghana's Pharmaceutical &amp; Vaccine Industry</li> </ul>	Principal Investment Promotion Officer <b>Mr. Michael Acheampong</b>
09:30 -10:10h	Partnership Opportunities Overview <ul style="list-style-type: none"> <li>Contract Manufacturing</li> <li>Technology Transfers</li> </ul> Pharmaceutical Manufacturers Association of Ghana (PMAG)	Executive Secretary <b>Pharm. Lucia Addae</b>
10:10 -10:20h	Overview: The Private Sector Development component of the PharmaVax Ghana programme <ul style="list-style-type: none"> <li>How PharmaVax Ghana programme can support international companies in establishing partnerships</li> </ul>	Project Manager Private sector development <b>Mr. Connor Baker</b>
10:20 -10:30h	Planned Delegation Trip to Ghana on 23 June 2026 for Germans and European SMEs for partnership between Ghanaian pharmaceutical and vaccine manufactures	The Head of DEinternational Services <b>Mr. Richard Ekow Mensah</b>

10:30 -11:00h	Q&A Session	The Head of DEinternational Services <b>Mr. Richard Ekow Mensah</b>
11:00	Closing Remarks & Next Steps	The Head of DEinternational Services <b>Mr. Richard Ekow Mensah</b>  Component Manager Private sector development <b>Mr. Viktor Siebert</b>