



MINISTERIO
DE ECONOMÍA

TECHLAB

VISION

To be the benchmark where innovation takes place and the adoption of technologies for industry is promoted at the regional level.

Users

Investors

Startups /
Entrepreneurs

Academy

SMEs / Large
Companies



General Public

Cooperation Agencies

Researchers

Goals

01.

Establish an innovation hub that allows companies to showcase their technologies, facilitating knowledge sharing and the integration of these solutions into industry.

02.

Facilitate connections between industry and technology-based entrepreneurs, fostering innovation and growth for both.

03.

Develop publicly accessible workspaces that offer a collaborative environment within a dynamic and innovative community.

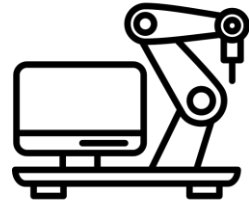
04.

Promote innovation through specialized training and discussion forums that develop participants' technical and creative skills, enabling them to meet current and future challenges.

Services and programs

1. Spaces for Innovation and Collaboration
2. Strategic Connections (Events/Networking/Visibility)
3. Human Talent Development
4. Internationalization and Business Opportunities
5. Startup Incubation Program
6. Access to Capital
7. Mentorship and Legal Advisory Services in Innovation and Intellectual Property
8. Access to Specialized Resources (Digital Economy Platform)

Collaboration Areas (Corporate Participation Mechanisms)



Technology Exhibition

Technology transfer and adoption +
market linkage



Brand Visibility

Positioning + technological upskilling +
strategic connections

Technology Exhibition

SIEMENS

 **Meta**

TreeCloud
TECHNOLOGIES

new
eyes
media 



boxful

Brand Visibility



Strategic Partners



The Inside Look

PLANTA
BASE NIVEL 2

Executive
Meeting Room

Phone
Booths

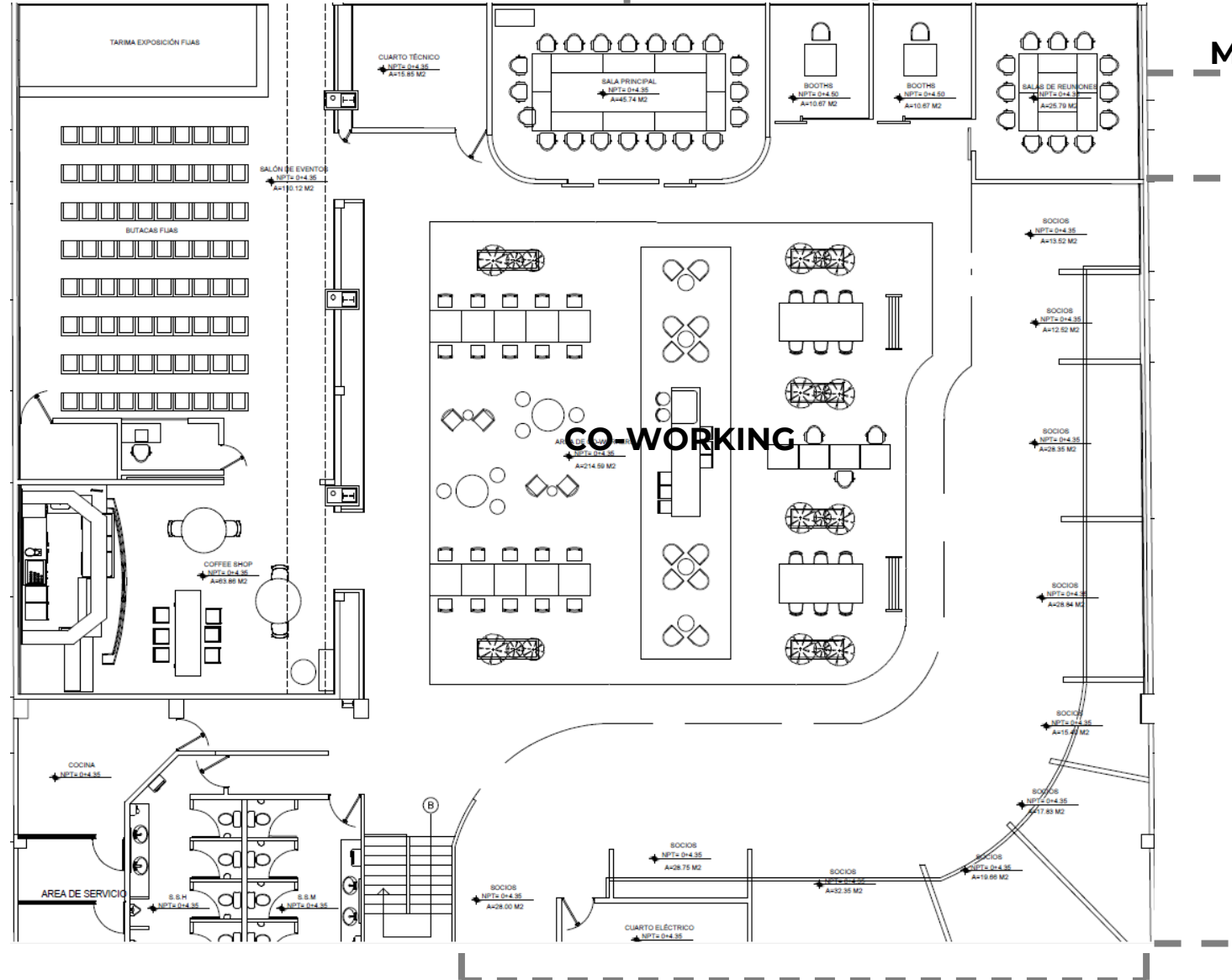
Meeting Room

Tech Exhibition

Tech Exhibition

Auditorium

COFFEE
SHOP



Renders





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Thank You

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GOBIERNO DE
EL SALVADOR

MINISTERIO
DE ECONOMÍA